

POLITISIT

# annual report

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**2019**  
**POLITISIT.ORG**



# executive summary

We believe financial resources shouldn't dictate who is able to participate in our democracy. The cost of child care continues to be high, and parents often need someone to watch their children in order to get involved. That's where we come in. Politisit removes this barrier by paying for child care costs while a parent goes to community or government meetings. Our communities are stronger when we hear every voice. Our democracy is optimized when everyone is at the table.

Politisit's first two years have been very successful. Politisit is actively supporting both individual clients attending civic events and groups providing child care in order for members to attend.

Politisit has supported over 300 hours of civic engagement by individuals. Our group partners providing child care at their meetings have reported a 200% increase in participation at their events!

We have received larger donor support than originally anticipated as community recognition of the program increases. Each year, we not only see our donor base grow, but most of our donors choose to support Politisit annually. We have been proud to have corporate donors support our program through in-kind donations, as well.

Politisit continues to grow, and we are looking forward to supporting even more clients being civically active!

**81%**

increase in  
program clients

**45%**

Increase in event  
attendance

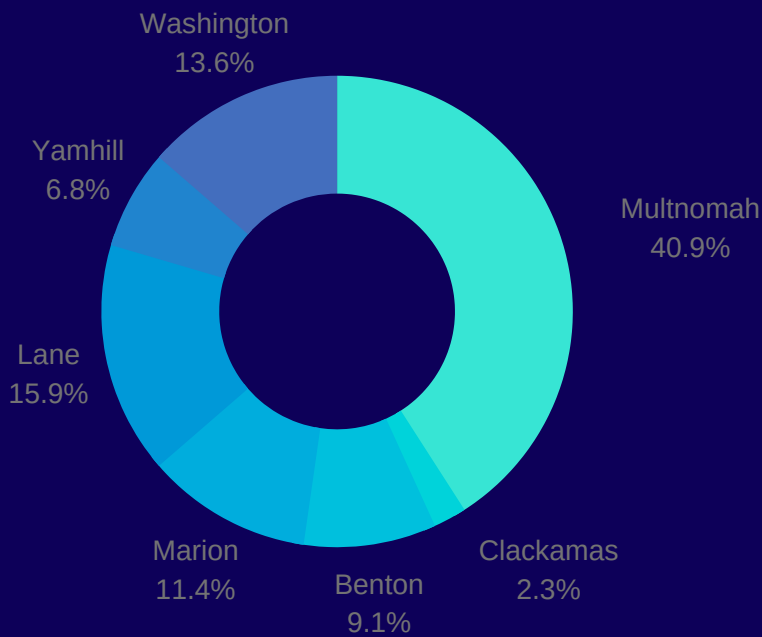
**100%**

supported by  
individual donors

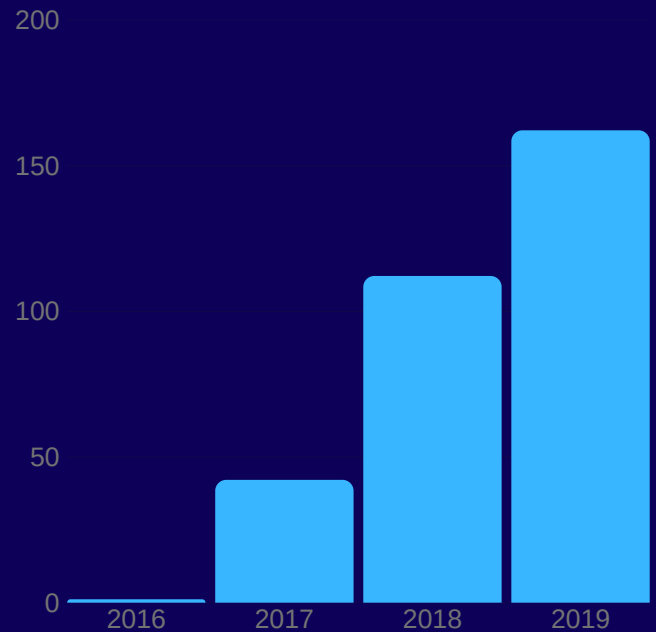
**75%**

expenses to  
program services

**MISSION: Increase civic engagement through child care reimbursements. We encourage families to engage in civic meetings, legislative discourse, and other government discussions by removing the financial barrier of child care costs through scholarships.**



Oregon Counties Served



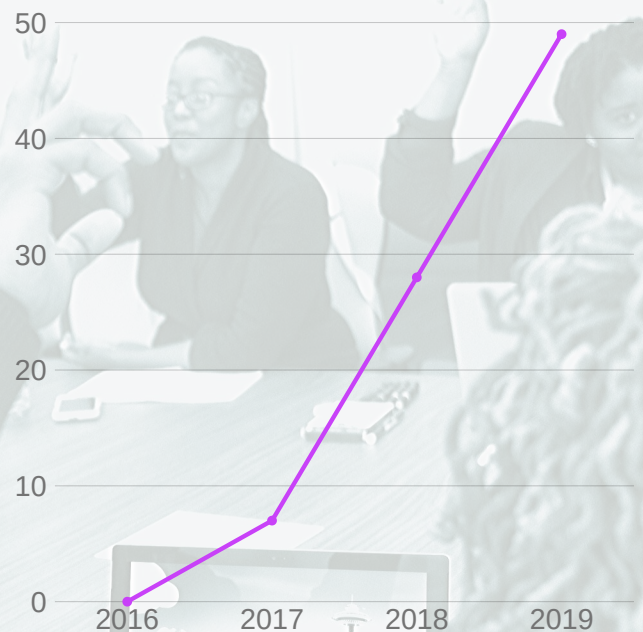
Client Participation Hours

# impact

This year was a milestone year for Politisit, filled with successes that would not have been possible to achieve and navigate without your support. You gave your time, resources and heart to our communities and clients.

Together we created more impact than ever before. We have seen growth in every area of civic participation supported by our program.

Here's a peek at what we did.



Client Cultivation

"I love Politisit because it opens up so many opportunities for moms that might not otherwise be able to be involved in civic engagement. We live in a time where many mothers are scared and frustrated about the future of our country and what that might mean for their children. Politisit empowers women to be a positive influence in the areas of our community and politics that matter to them." - Politisit client

# clients

We are working with both individuals and groups providing child care at their meetings, in order to increase civic engagement around Oregon. Our individual client base has grown to 41 in just two years. We started supporting 6 groups in the past year, which has increased their event participation significantly.

Our clients are engaged in a variety of events and meetings, as seen below. They are attending local, state and federal activities, creating stronger communities and government policy.

Please check out our client stories on our website!



# next steps

We are planning for the future!

In the next year, Politisit will further expand our client services throughout Oregon. By 2022, our goal is to have 125 individual clients, 25 group clients, and to have clients in at least 75% of Oregon counties. We project supporting 1000 hours of civic participation.

Once the Politisit model is established in Oregon, we plan to expand to other states. We have received requests from all over the United States to do so.

Politisit will hire an executive director by 2022. The program will need a dedicated and experienced person to support all this growth!