

ANNUAL REPORT 2020 & 2021



**Simple solution.
Stronger community.**

2020 & 2021 ANNUAL REPORT

Politisit pays for childcare so parents & caregivers of minors can have a voice within our schools, elections, and government. While the pandemic meant a pause in some of our work, we took the opportunity to dig into our values and find ways to further serve families who want to participate in our democratic government. This led to innovations.

Our original program pays for childcare so parents can increase their civic engagement by attending government and advocacy meetings. As the world starts to open up again, public meetings will be in-person more often. We have maintained contact with our clients and continued conversations with government entities that would like to host childcare at meetings. Politisit has also created new partnerships with advocacy groups across Oregon.

Empowering parents is our mission. Breaking the barrier childcare costs present is how we do it. These are our families, our communities, and our democracy!



INNOVATIONS

Politisit has innovated during the pandemic that our world faced. We created our new "Childcare for Voters" program and a new fundraising model that supports local businesses. Both have been successful, and we will continue to grow them.

Reports around the November 2020 election indicated there would be long lines to vote, and many polling places had wait times over an hour long. Politisit partnered with childcare facilities to ensure parents had a safe place for their children to play while standing in line to cast their ballot. This childcare was free to voters because Politisit paid for it. We supported 13 childcare locations in Florida and Texas.

We also created our new gift card auction model. Our supporters donate gift cards from their favorite local businesses, and we auction them off to raise revenue for Politisit. We raised thousands of dollars for local businesses and Politisit in both 2020 and 2021, and this model has been replicated by others.

OUR PROGRAMS

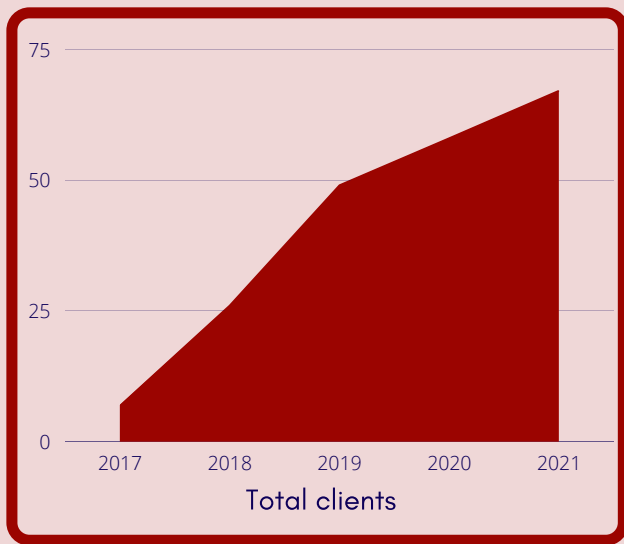
OREGON

COMMUNITY ENGAGEMENT

Our Civic Participation by Parents program helps parents take part in government discourse about laws, policies, and services. We pay for childcare so they can participate in these important meetings and discussions.

During the pandemic, in-person meetings were shuttered. While this meant putting our program on hold, we didn't stop our work.

Each year since Politisit started, our client base has grown. We are ready to support these parents, organizations and future clients as the world reopens.



When 25% of parents specifically cite childcare as a barrier to civic participation, it's clear we need to change that.

We are increasing our partnerships with advocacy groups around the state who can utilize our service for planning and attending lobbying efforts. We are also continuing discussions with local governments who we will assist with increasing constituent attendance at meetings.

TEXAS & FLORIDA VOTERS

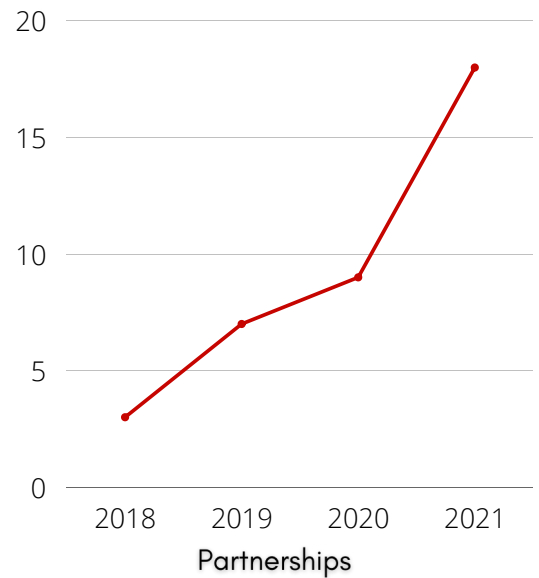
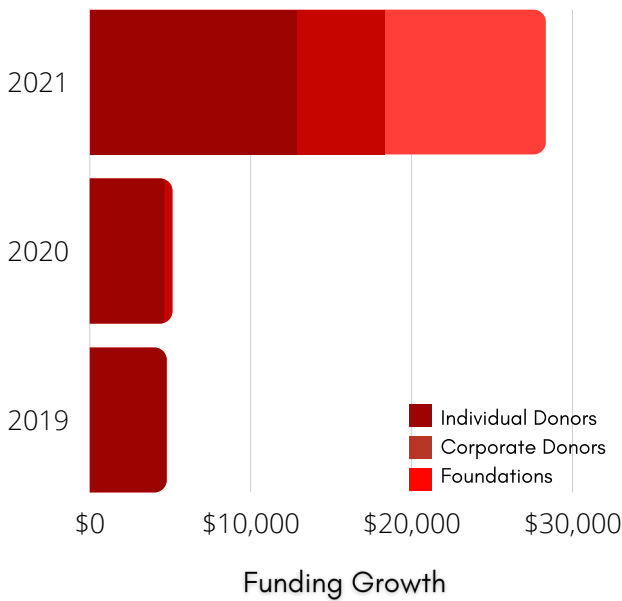
Politisit launched our new Childcare for Voters program in 2020. Our founder created Politisit in response to the long voting lines during the November 2016 election, so this was a natural extension.

We worked with 7 childcare providers to have drop-in childcare available to parents who planned to stand in line to cast their ballot. The 13 locations that made childcare available to voters were open for both early voting and on Election Day. This service was available to hundreds of families in Florida and Texas.

We will continue and expand this program in coming years because discussions with 2020 partners indicate a need in future elections. Furthermore, research currently indicates that other states face similar voting challenges. In order to ensure the cost of childcare isn't a barrier to the ballot box, Politisit will pay to have babysitters available to caregivers of minors.



GROWTH



"Politisit empowers women to be a positive influence in the areas of our community and politics that matter to them." -Politisit client

THE FUTURE

As we move into 2023 and 2024, we are excited to work on further growth. Both our Civic Participation by Parents and Childcare for Voters programs will expand into more locations. The more families we can support, the stronger our communities and democracy will be.

As meetings and government hearings begin to open up again in Oregon, we will pay for childcare so caregivers of minors can attend. Our goal is to double the amount of clients we have, our partnerships with other organizations, and how many hours of civic participation they attend. We will also establish relationships with local governments.



Our Childcare for Voters program is also ready to expand. In the 2022 midterm election, we are aiming to have 50 childcare sites in Florida, Texas, and Georgia. This will lead to our goal of at least 100 childcare sites staffed and paid for during the 2024 Presidential Election. Politisit will remove a barrier to the voting booth for parents, increasing voter turnout in areas that are projected to have significant lines to vote.



We are breaking barriers to participation in our institutions and processes, because a democratic government must be responsive to the voices of its people. When parents can vote and take part, our schools, government services, and laws better address their needs. We look forward to further breaking this barrier and building stronger systems for families across America.

